

News Release
FOR IMMEDIATE RELEASE
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**KING ENGINE BEARINGS
INTRODUCES
SIMPLIFIED NUMBERING
SYSTEM**

Makes it easier for engine builder and race teams to select the right bearing



Cedar Grove, NJ – [King Engine Bearings](http://www.kingbearings.com), a leader in high performance engine bearings, has introduced a new simplified numbering system for its performance engine bearings. Under the new system, King Engine Bearings retains the "core number" from the OE replacement bearing and changes the suffix to reflect material and features.

"Our new part numbers make it easier for engine builders and race teams to select the right bearing for their project," said Limor DePetro, director of sales and marketing, King Engine Bearings.

Reflected in the new numbering system is King's decision to narrow its rod bearings instead of chamfering.

"We removed the large chamfer and narrowed the bearing by the corresponding amount," explained DePetro. "Many customers prefer the narrowed bearing, which is cleaner and more professional looking. All eight cylinder rod bearings will feature the N (narrowed) design."

All King performance bearings feature greater rod bearing height that improves bearing to bore contact/heat transfer and reduces spin potential at high RPMs. Main bearings feature enlarged, chamfered oil holes and $\frac{3}{4}$ grooving. In addition, most rod bearings are available with or without dowel holes. King bearings feature the closest wall tolerances in the industry (Bull's Eye Tolerance), with all shells matched to .0001". Main and rod bearings are narrowed for large radii crankshafts.

King Engine Bearings is known for its extensive line of high performance engine bearings for circle track, drag racing, monster trucks, tractor pulls, off-road and off-shore racing applications. For more information on King Engine Bearings and the company's complete line of performance engine bearings, visit www.kingbearings.com.

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KING ENGINE BEARINGS, INC.
371 Little Falls Road, Suite 5
Cedar Grove, NJ 07009, USA

ENGINE BEARINGS

Toll Free: (800) 772-3670 ♦ Phone: (973) 857-0705 ♦ Fax: (973) 857-3228

About King Engine Bearings

Founded in 1960, King Engine Bearings is a world-class developer and manufacturer of engine bearings for automobiles, light and heavy-duty trucks, marine, aviation, standby power and other types of internal combustion engines. King's only product is engine bearings. As a result of its specialization and focus, the company is recognized for producing the highest quality engine bearings available in the market today. The King line includes OEM replacement rod, main, cam bearings, and thrust washers and its special range of high performance bearings. King's extensive coverage of domestic and import engine bearings ships from its main distribution center in Cedar Grove, N.J. and 11 other factory branch warehouses. For more information, visit www.kingbearings.com.

For Further Product Information, Contact:

Limor N. DePetro
Director of Sales and Marketing
King Engine Bearings, Inc.
(973) 857-0705, ext. 210
limor@kingbearings.com

For Further PR Information, Contact:

Gary McCoy
Public Relations Director
The Marx Group
(847) 622-7228
gmccoy@themarxgrp.com