

News Release

FOR IMMEDIATE RELEASE

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**KING WILL REVEAL RACE ENGINE SECRETS AT
UPCOMING PRI AND IMIS TECHNICAL SEMINARS**

*Company's new performance and technical manager will explain
bearing clearance, tolerances and oils for race applications*

Cedar Grove, NJ – [King Engine Bearings](http://www.kingbearings.com), a leader in automotive, aviation and high performance engine bearings, will present “**Race Engine Secrets: Bearing Clearance, Tolerances and Oils**” during the upcoming technical seminars at two race industry trade shows. The seminars will be conducted by Ron Sledge, King’s new performance and technical manager.

The first seminar will take place at the [Performance Racing Industry \(PRI\) Trade Show](#) on Friday, December 2 from 10 a.m. to 11 a.m. in room S-230 E at the Orange County Convention Center in Orlando, Fla. Sledge will present the same material at the [International Motorsports Industry Show \(IMIS\)](#) on Friday, December 9 from 10 a.m. to 11 a.m. in Room 134 at the Indiana Convention Center in Indianapolis, Ind.

Sledge’s seminar will focus on the secrets for choosing the right bearing clearances in a race engine to optimize performance and avoid catastrophic failure. In addition, he will discuss the vital importance of matching the best oil type, viscosity and pressure to the appropriate racing application. He will share his knowledge of engine bearings and race engine technology accumulated over his 30 plus years in the industry.

“I look forward to explaining to race engine builders how they can maximize durability in a performance engine’s bottom end,” said Sledge.

The presentations at PRI and IMIS will also include the opportunity for participants to win valuable prizes from King. For priority seating at either event, call (800) 772-3670 or email inquiry@kingbearings.com. King will exhibit at the PRI Show at booth #3314 and at IMIS at booth #404.

King Engine Bearings is known for its extensive line of high performance engine bearings for circle track, drag racing, monster trucks, tractor pulls, off-road and off-shore racing applications. The company manufactures its engine bearings to “Bull’s Eye Tolerance,” which is the company’s commitment to ultra-precise control of the critical wall thickness tolerance. For more information on King Engine Bearings and the company's complete line of performance engine bearings, visit www.kingbearings.com.

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About King Engine Bearings

Founded in 1960, King Engine Bearings is a world-class developer and manufacturer of engine bearings for automobiles, light and heavy-duty trucks, marine, aviation, standby power and other types of internal combustion engines. King's only product is engine bearings. As a result of its specialization and focus, the company is recognized for producing the highest quality engine bearings available in the market today. The King line includes OEM replacement rod, main, cam bearings, and thrust washers and its special range of high performance bearings. King's extensive coverage of domestic and import engine bearings ships from its main distribution center in Cedar Grove, N.J. and 11 other factory branch warehouses. For more information, visit www.kingbearings.com.

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